Working Together for the Future: An AACVPR Headquarters Update
Priority Plans and Projects

Barbra Fagan, MS, FAACVPR
Immediate past President
October 29, 2014

AACVPR History

- Founded in 1985
- AACVPR is dedicated to the professional development of its members through
  - Information sharing
  - Networking
  - Educational opportunities
- Mission Statement
  - To reduce morbidity, mortality, and disability from cardiovascular and pulmonary disease through education, prevention, rehabilitation, research, and disease management.

Energy, Passion & Expertise Focused Toward a Common Cause

- AACVPR is a multidisciplinary organization focused on a mission, not preservation of a discipline
- Central to that mission is the improvement in quality of life for our patients and their families
- Only by working together can we fulfill our mission
To reduce morbidity, mortality and disability from cardiovascular and pulmonary disease through education, prevention, rehabilitation, research and disease management. Central to the core mission is improvement in quality of life for patients and their families.

Our Mission

Goals

1) EDUCATION
Educate/inform and prepare members to provide excellence in care and to respond to the changing health care environment

Strategic Objectives

• Education to support Program Cert
• Launch Professional Cert
• Innovative content and delivery models

Education - publications

• Communication
  – Web site (www.aacvpr.org)
  – Facebook
  – News & Views, exciting new format

Documents recently endorsed by AACVPR

– ACCF / AHA Guidelines for Treatment of Heart Failure (2013)
– ACCF / AHA Prevention Guidelines
  Obesity and Overweight
  Lipid Management
  Patient Assessment
  Lifestyle Intervention
AACVPR Documents:
- Performance Measures for CR (2010)
- Core Competencies for Cardiac Rehabilitation (2010)
- Peer Review Draft of Shared Accountability Document
- Managing Patients with DM in CR (2011)
- Medical Director Responsibility in CR (2012)
- Position Statement Cardiac Rehab & CV Disability (2013)
- Pulmonary Rehab Core Competencies (2014)
- Pulmonary rehabilitation exercise prescription guidelines and oxygen titration recommendations from AACVPR, ATS/ERS, ACSM and AARC (2014)

In Process
- Pulmonary rehabilitation exercise prescription guidelines and oxygen titration recommendations from AACVPR, ATS/ERS, ACSM and AARC
- Medical Director responsibilities for PR
- CR and PR for Primary Care

AACVPR Publications

In process publications:

- AACVPR books (available through Human Kinetics) translated into Spanish, Portuguese, Polish and Russian
  https://www.aacvpr.org/Publications/Books

AACVPR Education - publications

AACVPR Documents:
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AACVPR Publications

JCRP, Guidelines & Resources

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AACVPR Education Advantage Membership

- Earn up to 10 AACVPR or nursing continuing education credits for one low membership fee.
- Up to 10 live AACVPR Webcasts are included when you select the new AACVPR EducationAdvantage Membership.
- Activate your Edvantage today at the Membership Booth, or visit www.aacvpr.org/edvantage to learn more.
What is the CCRP?
The only professional certification specific to cardiac rehabilitation.

Why should I take the exam?
Earning this certification demonstrates mastery of the core competencies essential in providing quality cardiac rehabilitation.

Who is eligible to sit for the exam?
Professionals with:

• 1,200 clinical hours in CR/secondary prevention
• Minimum of a Bachelor’s degree or higher in a health-related field from an accredited college or university or current RN licensure.
  – Current RN licensure does not necessitate minimum academic requirement.
**When is the exam?**

September, 2015

At the AACVPR 30th Annual Meeting in Washington, DC

**At selected affiliate meetings in the coming year**

**How much will it cost?**

Special pricing extended through this year

$249 AACVPR members | $299 non-members

**How can I prepare?**

- Download the CCRP Exam Blueprint from the website: aacvpr.org
- View the Candidate Handbook (available on the website)
- Purchase the Study Guide (available on the website)

Website: http://aacvpr.org/CCRP-FAQ

Phone: 312/321-5146

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**AACVPR**

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**Our Mission**

**Goals**

1) ELECTRICITY

2) INNOVATION

- Broaden the focus and delivery of CV and Pul disease prevention and rehab

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**Strategic Objectives**

- Recognize AACVPR as an organization for primary and secondary prevention professionals
- Provide resources to programs seeking to expand services
Advocacy and Innovation

- **Innovation** is the application of better solutions that meet new requirements, in-articulated needs, or existing market needs.

Those who find new and innovative solutions are most likely to survive.

Innovation

Health Care Reform Committee

- **Charge**
  - Explore changes to health care system
  - Examine importance of preventive services
  - Determine changes in Payment system
  - Partner with key organizations

- **Explore / Determine and Educate regarding:**
  - CR / PR within the broader chronic disease management model
  - Innovative and Exceptional delivery of services
  - New payment models for program viability
  - Other

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Goals

3) VIABILITY AND QUALITY
   - Support viability of CR and PR programs by providing evidence of quality and benefit

Strategic Objectives

- Work with payers and others who influence payment to ensure payment for services
- Explore Deemed Status as a potential opportunity for payment
- Promote quality and viability of CR PR services through quality improvement efforts
- Utilize registry data to substantiate CR PR quality and benefit

Central to the core mission is improvement in quality of life for patients and their families.
Advocacy

• Health & Public Policy
  Three areas of focus
  • CMS Regulatory
  • CMS Legislative
  • Commercial Opportunities

• GRQ (Phil Porte and Karen Lui) since 1996
  – Washington, DC Representation
  – Consistently rated as a key member benefit

“Day on the Hill” – One small step...

Take time to make the trip to DC, make appointments

• Power of Presence
• Increased Visibility

• Strength in Numbers
• Persuasive Voice

If similar questions come from multiple elected officials to the same government agencies in a similar time frame, the importance is amplified!

Day on the Hill (DOTH)
March 3 – 4, 2015
Washington DC

A Call to Action

Program Certification

Measurement of program against guidelines, evidence and standards

Numbers:
- 1601 total certified (482 PR / 1,119 CR)

Enhancements:
- Expert Panel
- Remediation
- Mentoring
- Outcomes Based

Scientific Foundation

Demonstrating improved......

Outcomes

Efficiency

Cost Effectiveness

Value

Scientific Foundation

Registry

Objective Measurement of Outcomes

- CR Registry
  - Total programs (FY14 only) = 419
  - Total patient records = 67,725

- PR Registry
  - Total programs (FY14 only) = 137
  - Total patient records = 4,784

- Next: Data Use and Quality
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### Our Mission

### Goals

- **Membership**
  - Increase the depth, breadth and engagement of membership and constituents

### Strategic Objectives

- Determine the "universe" of CR/PR programs and professionals
- Recruit and engage physicians, ancillary professionals and students as active members
- Identify and develop new leadership for AACVPR

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<thead>
<tr>
<th>Membership</th>
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<tbody>
<tr>
<td>• Membership &gt; 3100</td>
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<tr>
<td>• Joint Affiliates  – 5 states and 508 members</td>
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<tr>
<td>• Find total number of Cardiac and Pulmonary Rehabilitation Programs</td>
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<td>• CR: 2,662 CR Programs Identified</td>
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Joint Affiliation

• Joint Affiliate members receive our EducationAdvantage membership at the highly discounted rate of $210. This is a 26% discount down from $265.
  - EducationAdvantage provides 10+ free webinars and free CEs - essentially $650 worth of education all for the Joint Affiliate fee.
• Joint Affiliates receive a 13.5% rebate on all Joint Affiliate dues revenue for professional members in the Joint Affiliate’s geographic area. This currently equates to $28.35 per member.
• Joint Affiliate members receive access to discounted Directors and Officers (D&O) insurance through AACVPR’s insurance carrier. AACVPR will cover up to $500 of the cost.
• Joint Affiliates receive a discounted CEU application fee for all AACVPR CEU Program Credits - Joint Affiliate Societies are charged a discounted application fee of $150 for the CEC application. All other Affiliates pay $225 and non-affiliates pay $425.

Joint Affiliation – Reduce the amount of affiliate administrative responsibility

- AACVPR Headquarters staff will
  - Collect membership dues & reimburse the Affiliate at $26.87 per member.
  - Spearhead membership recruitment & marketing
  - Manage membership rosters - made available to you as needed with detailed demographic & contact information available.
  - Send blast emails, notifications & invitations on your behalf
  - Your Affiliate would receive an @aacvpr.org email address that would filter to your current President’s personal e-mail
  - Access to the AACVPR Web site & resources for all members, including a link to your Affiliate’s Web site.
  - Ensure all of your members receive JCRP, News & Views & all other AACVPR Member benefits.
  - Receive discounted access to webcast vendors and printing services
  - Explore the possibility of AACVPR hosting local webcasts for your Affiliate
  - More to come…

Membership

• Professional commitment and growth
• Significant benefits derived from this commitment
• Opportunity to grow and contribute at both local and national levels
• Member support is essential to a strong and thriving organization
Involvement

- Affiliate leadership
- AACVPR Committee Service
- Attend COT
- Participate in Registry
- Become Certified
- Participate in Continuing Education

Any Questions?

Headquarters Office

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